



KYAE Strategic Agenda Delivery Plan July 2012

The Council on Postsecondary Education's 2011-2015 Strategic Agenda for Kentucky Postsecondary and Adult Education focuses on four urgent priorities—college readiness; student success; research, economic, and community development; and efficiency and innovation. Kentucky Adult Education (KYAE) is responsible for Policy Objective 2 under college readiness. The following is KYAE's plan for accomplishing the objective.

Vision

All Kentuckians will be prepared to succeed in a global economy.

Mission

To prepare our students for college and career-readiness by delivering a world-class education.

Policy Objective 2

Increase the number of college-ready GED® graduates

Performance Metric

Stronger by Degrees, the Council on Postsecondary Education's strategic agenda for postsecondary and adult education, includes a metric to track the number of Kentuckians earning a GED diploma through 2015.

In 2018, 54 percent of all jobs in Kentucky (1.1 million jobs) will require some postsecondary training beyond high school (*Help Wanted: Projections of Jobs and Education Requirements through 2018*). For Kentucky to be successful, the 410,000 Kentuckians age 18-64 (15 percent of the working-age population) without a high school credential must have the opportunity to prepare themselves for college and careers.

A person with a high school credential earns nearly \$9,500 more per year than a high school drop-out. The potential increased earnings for GED graduates in 2010-11 alone will be more than \$2.9 billion over a 30-year career.

According to a recent policy paper, "*The Return on Investment from Adult Education and Training*," McGraw-Hill Research Foundation, May 2011, "A preemptive focus on adult education actually saves governments money by reducing societal healthcare, public assistance and incarceration costs. Adult education also improves and expands the nation's available pool of human capital by helping motivated but undereducated people achieve gainful employment in today's increasingly high-tech and global job market, and at a far lower cost per learner when compared to either K-12 or higher education."

Performance Metric	Historical (2005-06)	Baseline (2009-10)	2014 Target	Percent Change Baseline to Target
GED Graduates	9,007	9,357	11,500	23%

Strategy 2.1: Transform adult education services and expand outreach efforts leading to higher student engagement levels.

- 2.1.1** Expand outreach efforts to motivate adults to increase their educational attainment.
- 2.1.2** Develop and expand partnerships to reach underserved populations.
- 2.1.3** Continue implementation of research-based student engagement and retention strategies.

Strategy 2.2: Implement initiatives to increase the number of Kentucky Adult Education students advancing to postsecondary education.

- 2.2.1** Continue implementation of KYAE Common Core Standards (KCCS).
- 2.2.2** Enhance college and career counseling, advising and financial aid opportunities for adult education students through partnerships with Kentucky Higher Education Assistance Authority (KHEAA), TRIO programs and Kentucky Career Centers.
- 2.2.3** Continue implementation of college- and career-readiness strategic initiatives.

Strategy 2.3: Attract, retain and prepare highly effective adult educators.

- 2.3.1** Develop program directors as instructional leaders.
- 2.3.2** Develop program directors as administrative leaders.
- 2.3.3** Focus professional development to support the implementation of KYAE Common Core Standards and other strategies leading to highly effective adult educators.
- 2.3.4** Analyze student outcome data to inform professional development plans at state, program and individual levels.